IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Jay H. Connelly

Group Art Unit: 3629

Serial No. : 10/002,129

Examiner: Ruhl, Dennis William

Filed : October 31, 2001

Confirmation No.: 2646

For : System and Method for Providing an Ordered Listing of Available, Currently

Broadcasting, and/or Acquired Products Based on Predicted Relevance

AMENDMENT AND REPLY UNDER 37 C.F.R. § 1.116

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the outstanding final office action dated February 6, 2007, Applicant respectfully requests reconsideration in view of the following Amendment and Remarks. A request for a continued examination (RCE) is being filed concurrently herewith.

Amendments to the claims begin on page 3 of this paper. Support for the Amendment can be found in the specification at least on page 22, paragraph 0055.

Remarks begin on page 21 of this paper.

It is not believed that extensions of time are required beyond those that may otherwise be provided for in documents accompanying this paper. However, if additional extensions of time Appln. Serial No.10/002,129 Attorney's Docket No. 42390P13399

Reply to Final Office Action mailed on February 6, 2007

are necessary to prevent abandonment of this application, then such extensions of time are hereby petitioned under 37 C.F.R. § 1.136(a), and any fees required therefore are hereby

authorized to be charged to Deposit Account No. 50-0221.

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